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Annual Report MACP

Report: MACP Evolve

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Overview

This year saw the successful transition of MACP Evolve from 14Fish to CPDme. While we anticipated platform migration would be the most disruptive aspect of the programme, the move progressed far more smoothly than expected. This was thanks to the excellent support provided by the CPDme team.

Member feedback has been overwhelmingly positive, with the platform now providing the functionality we require and a solid foundation for future development. The move also creates further opportunities to enhance and evolve our offer.

A key benefit for members has been free access to an expanding programme of live webinars and recorded content. Alongside clinical topics, sessions have focused on leadership and personal development, including service leadership, impostor syndrome, and the art of negotiation etc. These resources draw on expertise from both healthcare and other sectors, providing valuable and transferable skills for modern healthcare professionals.

The successful implementation of CPDme places us in a strong position to continue enhancing member value through accessible, high-quality CPD opportunities/tracking.

Progress Against Organisation's Strategic Aims

The successful transition to CPDme has delivered the high-quality CPD platform envisaged at the outset of the MACP Evolve programme. Members can now record and track their professional development against KSF, HCPC and MACP frameworks, supporting reflective practice and lifelong learning.

The enhanced functionality has significantly reduced the volume of member queries received by our administrative teams, indicating a markedly improved user experience. Feedback from members continues to be highly positive.

Engagement with the platform has been strong, with members logging 10,925.87 hours of CPD during the reporting period.

Looking ahead, we will be on building on this success, further expanding the learning opportunities available through the platform and continuing to grow member engagement with CPD.

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Key Development Plans for 2026/2027

Our focus for 2026/27 is to maximise the value of MACP Evolve for all members.

We will increase awareness of the platform's benefits and promote its ease of use, including AI-supported functionality and voice-note CPD logging. We will also continue to raise awareness of the extensive library of free CPD resources available to all members, not just those undertaking an MACP membership route.

For members pursuing portfolio routes to membership, we will optimise the platform to improve both the submission and assessment experience, making the process more efficient for candidates and reviewers alike.

Working with colleagues across MACP, we will further develop our offer to support members at every stage of their professional journey. This includes those in foundation and early career roles, clinicians seeking to establish their



practice and leadership capabilities, and our expert cohort of full members. Our aim is to ensure MACP Evolve continues to provide relevant, accessible and high-quality professional development opportunities for all.